



National Capital Kart Club

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 promotions@nckc.net

Sanctioned by:



2011 Sponsorship Packages

The National Capital Kart club (NCKC) is a not-for-profit corporation, which is run by an elected board of directors consisting of dedicated volunteers. We rely on sponsorships, such as yours to help offset the costs of hosting race events. These costs include: officials, marshalls, ambulance stand-by, track rental fees, insurance and trophies.

NCKC is the premiere kart-racing club in the capital region. NCKC offers a place for the young and young-at-heart to experience the thrill of open-wheel racing in a safe, fun family-oriented environment, with a club racers from ages 8 to 80.

We offer 3 basic sponsorship packages in varying price ranges as well as customized packages to meet your promotional needs.

Our race schedule runs from May to October (rain or shine!) and takes the racers to a variety of local tracks with differing characteristics: in Ontario, Karters Korner in Sittsville, Le Circuit Quyon in Quyon, Quebec and St. Lawrence Motorsports Park in Morristown New York. Each of the tracks offers racers a challenging, action packed day of racing which is professionally organized, supervised and sanctioned by ASN-FIA following Canadian Karting regulations.

The highlight of the season is the awards banquet where all of the sponsors, drivers and volunteers are recognized with the presentation of class trophies and commemorative plaques of appreciation.

NCKC Class Champions



Novice



Junior Light



Junior Heavy



Junior Rotax



Senior Light



Bellai Brothers Senior Rotax Champion – Chris Zieren



Senior Medium



Senior Heavy



Senior Rotax



Masters Rotax



Volunteer Support

Photos courtesy Jason Bolton ©



National Capital Kart Club 2011 Sponsorship Packages

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Full Season Series Sponsorship - Package Dependant

This package will sponsor our Championship Race Series for the entire season and includes:

- The championship named after your company. Eg: "The NCKC 2011 ACME Co. Championship Race Series."
- Your company name on every race trophy for the season. Eg: "ACME Co. Championship Race Series." This is in excess of 250 trophies for the season!
- All club member karts will bear your product branding at NCKC races for the 2011 season. Additionally, many of our members race at regional, national and international venues and will continue to show your colors at such races as the Canadian Karting Championships, Ontario and Quebec Karting Championships, and the Florida Winter Tour.
- Your company name and logo (with hyperlink) displayed prominently on the NCKC.net homepage. During the race season, NCKC.net can see large hit volume (approx. 28,000/month on average)

Full Season Class Sponsorship - \$800.00 (9 available)

This package will sponsor a race class for the entire season and includes:

- The class named after your company. Eg: "Honda Junior Light presented by ACME Co."
- Your company name on every race trophy for the season for that class This is in excess of 30 trophies for the season!
- Your company name and logo (with hyperlink) displayed on the NCKC.net homepage. During the race season, NCKC.net can see large hit volume (approx. 28,000/month on average)

Race Day Sponsorship - \$500.00 (10 available)

This package will sponsor a complete race day event and includes:

- Your company name on every race trophy for the day. Over 25 trophies!
- Your company name and logo (with hyperlink) displayed on the club website – NCKC.net During the race season, NCKC.net can see large hit volume (approx. 28,000/month on average)

As well, all sponsors receive the following:

- Your company will receive exposure in articles/results published in *Canadian Karting News*, *mylaps.com* and any local publications NCKC submits results to. Inside Karting is Canada's national karting publication
- You will have an opportunity to display your merchandise and distribute promotional material at race events and our gala year-end Banquet. Subject to Board approval.
- You will have the satisfaction of knowing that your contribution may help to provide an extra boost to the next Canadian Racing star. At the very least, you will assist in helping a large group of people both young and old, fulfill their racing dreams. Ours truly is a family sport!

Although your sponsorship may end with the season, the trophies and commemorative plaques with your company name on them will be seen and cherished for a lifetime.

Other packages (merchandise contributions, title sponsorship, track signage, associate sponsors) are also available. Please contact: promotions@nckc.net