



NCKC SOCIAL MEDIA USERS & COMMUNITY POLICY

Everyone who posts to NCKC social media is responsible to make everyone feel comfortable and respected. Please encourage participation in NCKC, kart racing and NCKC social media.

Social Media Use Guidelines

1. Posts to NCKC social media should be related to kart racing. - yes, a picture or quote from Senna is okay; the idea is to stay on theme

2. Be open, friendly and respectful. - Have a thought before you post something. Some subjects or issues can invite a flame war or be hurtful to others. Be careful and respectful when discussing things where emotions may run high (e.g. past grievances, racing incidents) and show respect for others' opinions. - Disrespectful content such as racial, ethnic, sexual, religious, and disability slurs are not acceptable - Bullying, harassment and threatening posts are unacceptable

3. Respect privacy and confidentiality. - Posting any privileged, non-public, embarrassing or private/personal information about sponsors, partners or individuals is unacceptable.

4. It is okay to post kart-related items for sale. (dealers and businesses please see fine print)

- All items for sale must be kart-related.

- Businesses wishing to sell kart-related items to members of the NCKC karting community are welcome however, to do so , you must purchase a reasonably priced sponsorship post or ad from NCKC. Individuals or organizations that make commercial posts that have not purchased a sponsor post or ad from NCKC may be blocked. Please contact the NCKC executive or a group administrator to refer you to the executive about how to get your ad or sponsorship in front of a great group.

5. Spam of any kind is unacceptable.

The Bottom Line

Be nice to each other. Encourage others to share, participate and collaborate. Build our community through what you post. Social media posts are seen by people of all ages and backgrounds including children. Content must be family-appropriate. This is not a forum to publicly engage in conflict or provocative behaviour. Posting or disclosing confidential or non-public or privileged information about sponsors, partners, individuals, including non-public details of personal or professional relationships, negotiations or contracts is unacceptable. Giving out confidential personal information about any individual is inappropriate. NCKC reserves the right to delete posts violating this code of conduct. Serious violations may result in punitive action including, but not limited to the user being banned from posting to NCKC social media.