

# 1 Dec 2015 -NCKC Board Meeting

Notebook: NCKC

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## NCKC Board Minutes

(Date: 01 Dec 2015)

[NCKC Board Minutes Binder]

**Attendees:**  Jacques  Frank  Enrico  Mike  Sylvain

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### Agenda:

1. Assign Roles
  2. Recap on our current situation
  3. Work on questions for a Facebook survey to our members
  4. Other
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### Summary of Discussions

#### Assign Roles

After some discussion amongst members elected to the board, the following assignation of roles was decided. Frank was not present however he has shared his perspective by email with everyone before the meeting which was that he wanted to remain on the board but reduce his involvement.

- Secretary and Rules: Sylvain
- Tresurer and Operations: Mike
- Promotion: Enrico
- President: Jacques
- Vice President or Past President (To be confirmed): Frank (confirmed by Frank a couple of days post meeting)

#### Recap on our current situation

Jacques recapitulated on the main ideas already on the table with respect to events for the 2016 season.

- Grand Prix - Based on previous board discussions, member feedback, success and partial initial survey results, it is clear that the Grand Prix is an event to be repeated in 2016. It had been a while since we had that many participants at the same time on the track in Junior, Senior and Masters in an Ottawa karting event and the feedback by most racers was very positive. We had higher costs than anticipated this season however the financial equation should come out better next year.
- Mini 3 race competitive series open to all (Quyong, LKA, NCKC) - The previous NCKC board sketched a proposal for such a series next season and socialized it with LCQ and LKA. The basic premise would be for a 3 race mini series consisting of one race per local track, Quyong, LKA and KK. Initial feedback was very positive when discussed with LCQ however to date, LKA does not seem interested. More thinking and discussion necessary with LKA on

ways to make this appealing to them as well while respecting their objectives. Out of the pre-AGM discussion with LKA, we at least know that they would rent us the track for such event, however they did not want it to be part of their proposed program for next season nor operate the event at their track.

- Proposal from LKA - the content of the proposal from LKA and the outcomes of the related discussion with Tina and Gord were discussed, to make sure all board members were aware and up to date. There are definite attributes that are appealing with the proposal as it currently stands, most notably the fact that the race would be operated by MCO flaggers and race director, therefore would allow NCKC members to focus on racing and not time split with volunteering duties. Also, contrary to last season, all drivers from both clubs would be on the track together as opposed to separate events by club. That being said, there are also negative aspects to the proposal at the moment, including
  - ◊ the total number of races (we understand LKA need to run at least 8 events at their track to break even so when adding the proposed 3 events at KK, the Grand Prix, and the 3 race mini-series, this seem to add up well above the appetite of NCKC members for number of racing events)
  - ◊ the fact that the series would be closed to non LKA and NCKC members - this seems to go against our NCKC mandate of promoting karting, specially in a context in Quebec could result in racers looking for opportunities to compete in 2016.
- While discussing the LKA proposal, an idea came out that that was to inquire with LKA whether they would be interested in splitting their season in two smaller series instead of one longer series. The broad strokes of this idea would go like this:
  - ◊ LKA would run their own LKA championship series of 4-5 races at Lombardy, with only Lombardy members racing;
  - ◊ LKA and NCKC would also join to run a 4-5 race mini series at Lombardy where not only both LKA and NCKC members would participate, but it would actually be open to any/all racer. This would constitute a second opportunity to compete for LKA members (ie the first LKA only championship, and this second mini series).
  - ◊ Overall, LKA would host 8 to 10 races at Lombardy so would respect the need to break even with track rental from Smith's Falls Agricultural Society.
  - ◊ LKA members would have the opportunity to race in at least 10 events during the season, constituting two championships, one purely LKA and the second open to more racers. Making an analogy in hockey terms, this would be like participating in a local league and going out to tournaments involving other teams, providing for a different experience and development opportunity.
  - ◊ NCKC members, should they wish to entertain participation in the GP, a 3 race competition mini-series, and this other LKA/NCKC/All mini-series of 4 or 5 races at Lombardy would have a total of about 8 or 9 events in the season. It would be broken down in mini-series still, which in itself could contribute to grow the sport as some of these smaller series may attract past racers who'd be interested in engaging in racing again for a few events and have an opportunity at winning a mini-series still.

## **Survey**

How we came to create a survey was discussed to make sure we were all on the same page. Basically, following the board meeting on the Tuesday just prior to the AGM, Jacques, Scott and Sylvain met LKA on Thursday night to explore possibilities. LKA had already presented an initial proposition, and the intent was to discuss NCKC's current possibilities and explore how they could be conjugated with LKA's proposal. It became clear during and after the discussion that NCKC needed to consult its members before sketching a program for next season. Since the AGM was at

our doorsteps, we drafted an initial set of questions rapidly on SurveyMonkey in the hope that we could get enough feedback by the AGM to have something to work with. Frank sent the survey link to all members on Friday, however over the week-end, it became clear that we didn't reach everyone and needed to do this better to make sure we got input from the majority of members.

The objective of the survey is to collect information from our prospective 2016 members so that as a board, we sketch next season's program to meet their expectations. A key discussion we had as a board was to make sure that we understand the value added of NCKC and what attracts our members. We are very aware that we operate in a context where there are 3 clubs in the region and we need to keep in mind and respect the objectives and activities of all these existing clubs while continuing to offer the value that our members expect.

Things that will be required for the survey:

- a complete list (as much as possible) of NCKC members of all types (Single, Family, Associate, Life time member) with contact information
- a complete list of question (to be revisited in special meeting next week), not constrained by SurveyMonkey which limits the number of questions one can include for free in a survey.

## **Other**

- Sharing of club information amongst Directors - all agreed that we ought to use Dropbox to share information amongst board members. There is already a lot of material in there, for instance, our most recent club Charter is there. Jacques will send link to NCKC dropbox folder to all Directors.
- Banking - Based on his experience as Treasurer up to now, Jacques suggested we ought to change our club banking arrangements; the services provided by the current bank are not optimal. Mike to look into this.
- Club trailer - we need to determine if immediate action required (location for winter), acknowledging that its use for next season will depend on the racing program we settle on with our members.
- Promotion - are there opportunities we should entertain to promote karting over the winter - any synergies with MCO winter events for instance. Where do things stand with the partnership we started a couple of years ago with Wounded Warriors for instance?
- Operations - Mike suggested that as a club objective for next season, it would be a good idea to foster safety by re-examining our procedures while running events.
- Governance - All directors signed present signed the Code of Conduct and the Declaration for Conflict of Interest forms.

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## **New Action items**

(managed in consolidated list appearing on Minutes Binder once raised)

- Jacques to follow up with Frank to confirm his role.
- Jacques to send Dropbox link to all Directors
- Mike to look into club banking arrangements.
- Jacques to inquire with Scott on club trailer location for winter and confirm where our timing system is.
- Once survey is done (or perhaps before), Jacques to float idea of splitting series with LKA

through Scott

- Mike to start thinking about safety improvement areas for next season
- Sylvain to start a "parking lot" of things to consider in future meeting
- Enrico to explore promotion opportunities over the winter
- Sylvain to prepare a contact list for board members
- Sylvain to prepare a draft list of survey questions for discussion with board within one week.
- Sylvain to gather a consolidated list of members working with Frank

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## NCKC Board Minutes Binder